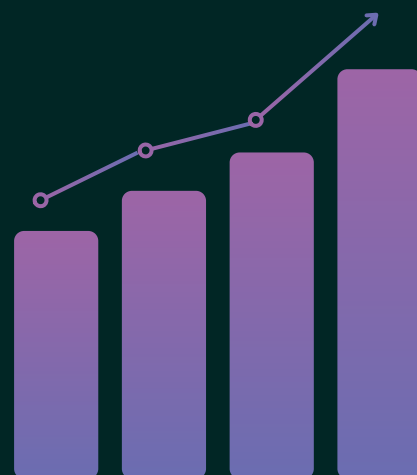




What you can't yet see is holding back your performance.



● Complete audit

Pricing practices · Organization · Governance · Strategy · Yield levers · Distribution · Constraints

● Prioritized roadmap

Short-term · Medium-term · Long-term · Priority actions · Expected impacts · Planning

● Quantifiable gains

Economic evaluation of recommendations · Estimation of the asset's true potential



Revbell's advice in determining Yelloh! Village's Pricing Strategy, both during the audit phase and during day-to-day support, enabled us not only to gain sales, as we expected, but also to experiment with new strategies at pilot campsites that we wouldn't have dared to implement without their expertise.

Etienne Page
Yelloh ! Village





Detailed actions for measurable results.

- Enhance seasonality by further differentiating constrained dates.
- Recategorize selected rooms for greater clarity and optimization.
- Integrate seasonality into gaps between room types.
- Improve length of stay (LOS) management to extend demand over constrained dates.
- Redesign pricing disparities across different distribution channels.

Duration

1 to 8 weeks depending on the scope.

Industry

Expertise applicable to all industries.

Budget

According to the perimeter studied ·
Degressive rate applicable.

Our method

01 · Interview

Interviews and document analysis to map your pricing organization, processes and on-the-ground challenges.

02 · Collection

Cleaning and reprocessing of your key data to build a reliable and actionable performance base.

03 · Analysis

Study of your organization, pricing governance, strategy, yield, distribution and constraints to identify optimization levers.

04 · Reporting

A clear, prioritized, and directly actionable roadmap to boost your performance in the short, medium and long term.



05 · Deployment (optional)

To ensure the success of your recommendations, we support you in their implementation. A turnkey deployment to maximize results and ensure a lasting impact on your performance.