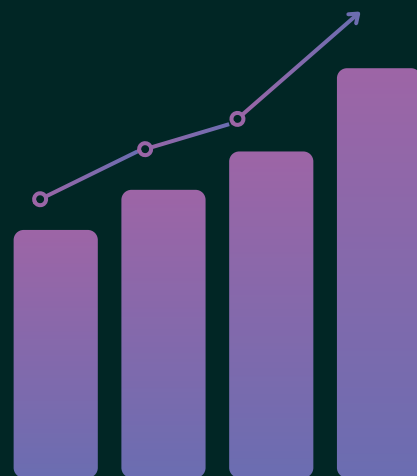


What you can't see yet is holding back your performance.



Audit RM 360°

Scope

- Organisation
- Pricing
- Yield
- Distribution
- RM SI

Quantitative analyses

Content

- Assessment of potential gains from pricing, RM & distribution levers
- Recommendations on tools & organisation
- Explanation of metrics and KPIs used

Roadmap

Deliverable

- Summary of challenges and opportunities for gains
- Summary of recommendations
- Prioritisation of levers on a gain/effort matrix
- Technical prerequisites



Revbell's advice on determining Yelloh! Village's pricing strategy, both during the audit phase and in our day-to-day support, enabled us to increase our turnover, which was to be expected, but also to trial new strategies at pilot campsites that we would not have dared to implement without their expertise.

Etienne Page
Yelloh ! Village



- Identify areas of sub-optimization in your Pricing & Commercial policy.
- Isolate current levers for optimisation and new ones to activate.
- Recommend an organisation and tools tailored to your context.
- Quantify concrete revenue opportunities.

Independent, group, channel.

Between 1 and 8 weeks depending on the scope.

To ensure the success of your recommendations, we support you in their implementation. A tailor-made roll-out to maximise results, sustain your actions and ensure a lasting and profitable impact on your performance.

Study of your organisation, price governance, strategy, yield, distribution, inventory and constraints to identify areas for optimisation.



A clear, prioritised and directly actionable roadmap to boost your performance in the short, medium and long term.

