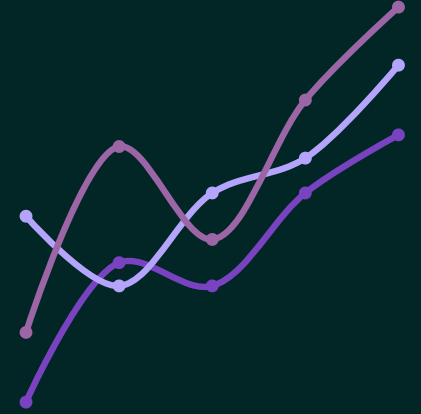# Revbell

Managing your revenue is a profession.
We do it for you.

Operational and strategic action plan

To start
Strategic review and audit of price lists: Flex, NR, OTA, Corporate, FIT.

Each day
Yield & Distribution Management: rates, restrictions, OTA campaign management, group quotations, 365 days a year.

Every week
Conducting the Yield Meeting: trends, forecasts and sales activities.
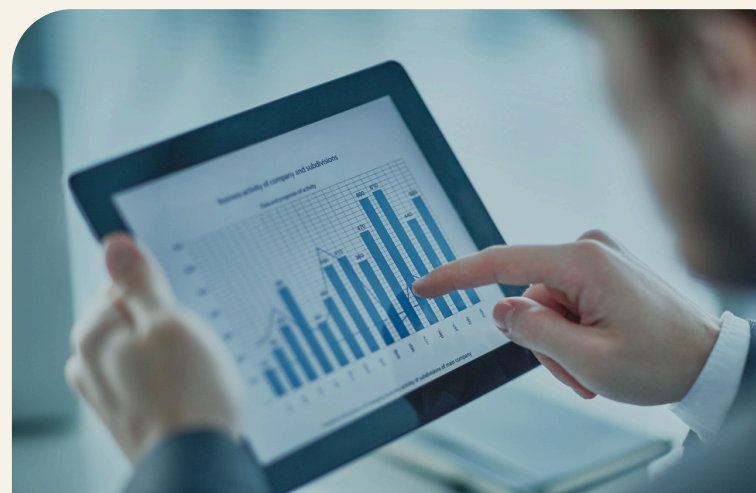
Every quarter
Strategic adjustments and recommendations for Sales & Digital Marketing.

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Revbell · The best way to outsource your Revenue Management

Focus on your customers, we maximize your revenue. We manage your pricing and restrictions daily and adjust your strategy in real time to capture every opportunity.

Revbell

+5 to 15% additional revenue growth.

- **Increase your average price** and reduce distribution costs on your high-demand dates.

- **Secure sufficient booking volumes** even during low-demand periods.

- **RMS Revbell included**, connected to your PMS.

- **Clear reporting and analysis**, without adding workload to your teams.

Industry
Hotels or groups wishing to outsource RM.

Duration
Minimum 12-month commitment.

Procedure
A dedicated Revenue Manager manages your performance on a daily basis, with weekly discussions and support from Revbell RMS to optimize pricing decisions and your distribution.
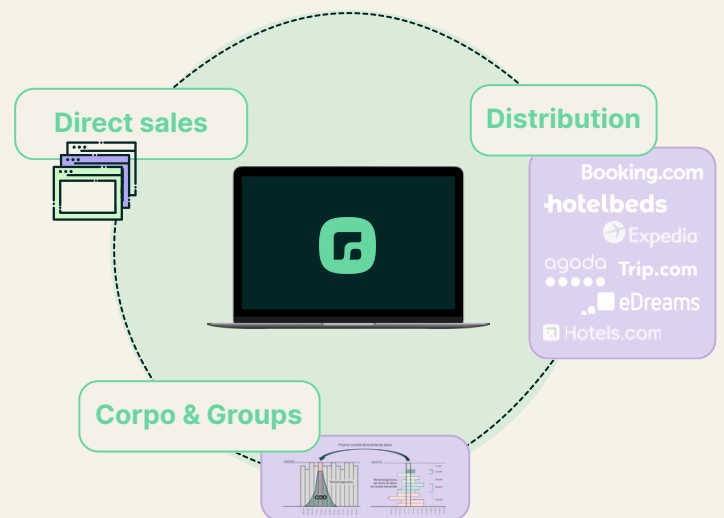
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Why outsource your Revenue Management?

01 · Revenue drives your profitability
Outsourcing means investing to maximize your revenue every day, without recruiting or training.

02 · Competitor data can't guide your pricing
We apply strategies adapted to the DNA of your hotel and your customers, to find the right balance between direct and indirect sales.

Direct sales

Distribution

Booking.com
hotelbeds
Expedia
agoda Trip.com
eDreams
Hotels.com

Corpo & Groups

03 · High-performance Yield, every day
We manage the yield and figures on a daily basis, you focus on the customer experience.

04 · Expertise makes the difference
Our consultants are RM experts with operational experience in your sector. We provide you with our expertise and the best tools (RMS, AI, data).