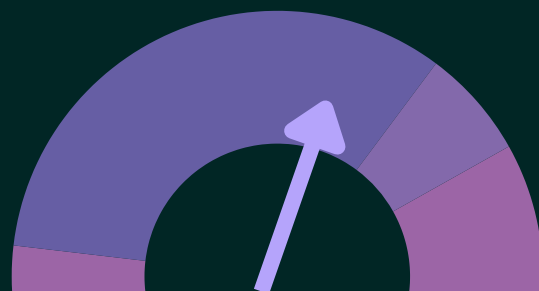




The right price isn't chosen by chance, it's built.



Maximize Revenue with Optimized Pricing

Our Pricing offering helps you build a robust pricing strategy aligned with your positioning. From initial pricing, seasonal calibration, price-product positioning, category consistency, to distribution policy, we offer a data-driven approach designed around your numbers and tailored to your business goals.

+150

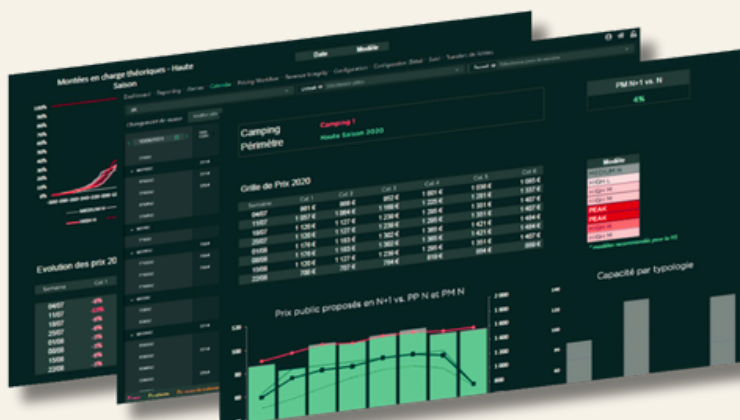
rate grids per season



MS vacances

✉ contact@revbell.com

🌐 revbell.com





Launching your sales with right prices secures your profitability.



5 to 10%
additional turnover

Industries

We support all types of campsites, whether they are independent, part of a group or members of a chain.

Procedure

A dedicated Revenue Management team, which combines data analysis, market monitoring and proximity to your teams to support your strategic objectives.

Our approach

01 · Analyze past performance

Evaluate the performance of rate products (Early Booking, short-stay grids, long-stay discounts, linear rates, etc.) and analyze the initial pricing position as well as opportunities for upward pricing.

02 · Evaluate the price range

Measure the gap between low and high prices, ensuring a suitable range to capture demand while avoiding grids that are too narrow or too wide, which can harm performance.

03 · Conduct competitive benchmarking

Analyze competitor rates, understand their range and define your ideal positioning: conservative, balanced or premium.

04 · Structure inter-category positioning

Define coherent gaps between categories and optimize mobile home types to enhance product value without over-segmenting the inventory.

05 · Ensure pricing consistency

Maintain consistency across rate grids (short stays, weekly stays, linear rates, etc.) and control indexing mechanisms as well as rate parity considerations.